

Franchise Profile – Malaysia

Awards



- Best Foreign Bank (Malaysia) 2017-2018

- Best Retail Mobile Banking Experience 2016
2018



- Best Digital Bank of the Year 2017-2020
- Best Retail Digital Banking Experience 2018
- Islamic Finance – Best Corporate Sukuk 2017
- Best Global Bank (Malaysia) 2017



- World's Best Digital Bank 2016
- World's Best Corporate/Institutional Digital Bank (Asia Pacific) 2017-2020
- World's Best Consumer Digital Bank (Asia Pacific) 2017



- Top Overall Market Share (FX Survey) 2014 - 2016
- Best Bank for Financial Institutions 2016
- Best Emerging Markets Investment Bank Globally 2016



- 10th Best Deal & Solution Awards – Best Foreign Currency Bond Deal of the Year 2016



- Best Digital Marketing Campaign – 1st Place 2016
- Excellence in Service Innovation – 1st Place
- Best Digital Marketing Campaign – 1st Place
- Best Overall Marketing Campaign – 1st Place
- Best Initiative in Financial Inclusion – 1st Place 2017
- Best Bank in Community Outreach Initiative – Highly Commended
- Best Loyalty Programme – 1st Place
- Excellence in Client On-Boarding and Communication 2018
- Best Digital Marketing Campaign
- Best Initiative in Financial Inclusion

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- Malaysian e-Payments Excellence Awards - Best Direct Debit Bank

2017



- Credit Card Issuing Bank – Gold (Asia & Malaysia)

2017



- Best Mobile Banking App – Gold
- Best Mobile Banking App – Functionality
- Best Mobile Banking App – Security

2017



- Excellence in Social Media Marketing

2017
